



City of Las Cruces[®]
PEOPLE HELPING PEOPLE

City of Las Cruces Community Overview

May 2, 2012

Governance

- Home Rule Municipality
- City Manager – Council
 - Manager
 - Robert Garza
 - Council
 - Mayor – Ken Miyagishima
 - District 1 – Miguel Silva
 - District 2 – Greg Smith
 - District 3 – Olga Pedroza
 - District 4 – Nathan Small
 - District 5 – Gill Sorg
 - District 6 – Sharon Thomas

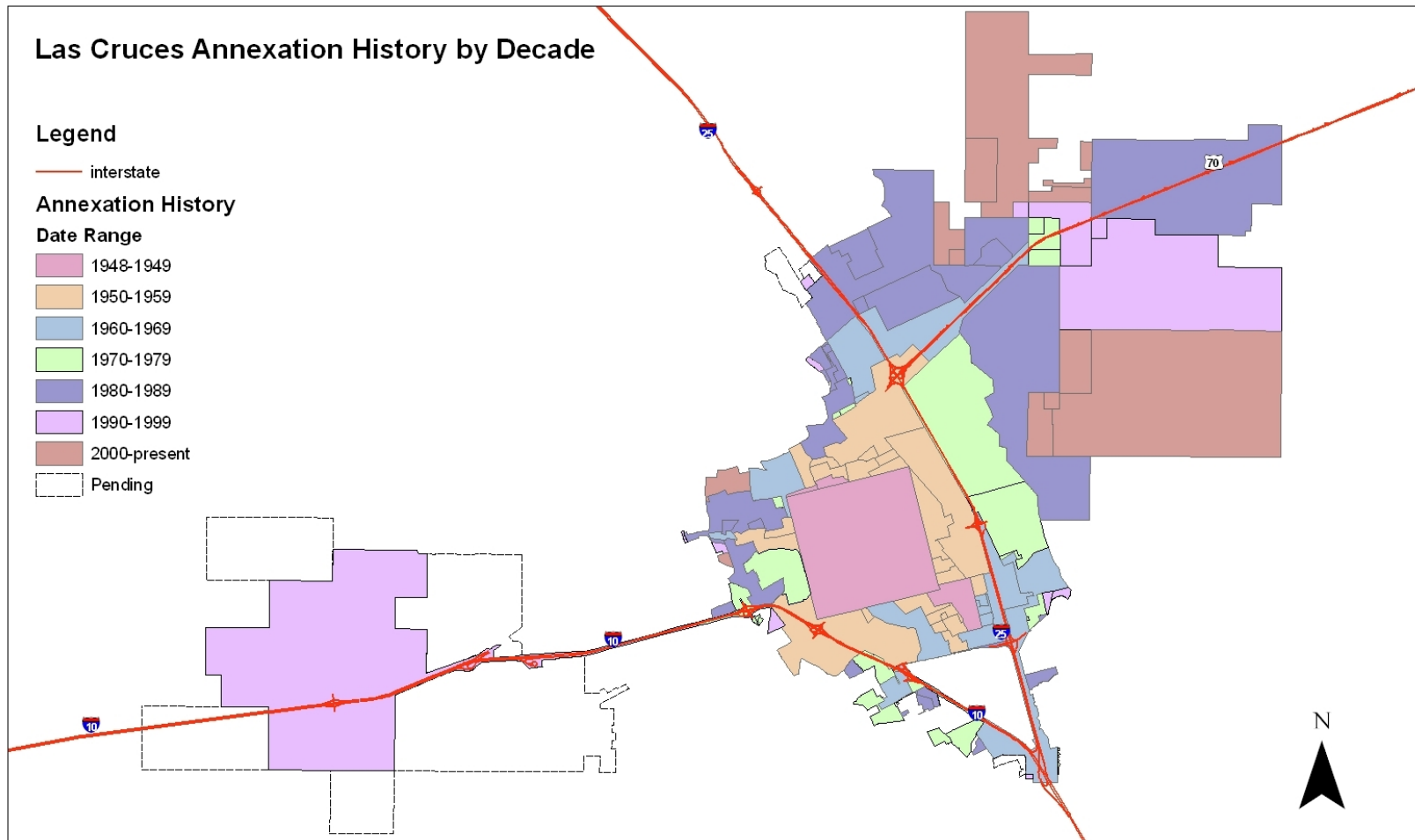
Demographics

- Population
 - 2010: CLC – 97,618; CCD – 103,492
 - Growth Rate \approx 2 – 2.5% annually
 - Female 51%; Male 49%
 - 50–64 largest Age Cohort over 18 years(17,359)
 - 75% White (77,983); Other 15% (15, 905)
 - 56% Hispanic/Latino (58,351)

Households & Income

- Households
 - \simeq 40,000
 - \simeq 22,000 owner occ.
 - 7% vacancy rate
 - Ave. size 2.43 persons
 - Median age 33 years
- Incomes
 - Median \$37,683
 - Average \$50,403
 - Per Capita \$20,403

City Limits



Economy

- Major Employment Sectors
 - Government
 - Education & Health
 - Trade, Transportation & Utilities
- Industry
 - Alaska Structures
 - F & A Dairy Cheese Factory
 - Con Agra Foods
 - SunEdison (Solar Energy)
 - Sapphire Energy

Land Use Planning Efforts

- City Comprehensive Plan Update
- Parks & Recreation Master Plan Update
- Camino Real Regional Plan
- One Valley One Vision 2040

Planning Challenges

- Affordable Housing
- Transportation Infrastructure
- Public Safety Improvements
- Transit Improvements
- Leveraging Spaceport Development
- NM Gross Receipts Revenues (Hold Harmless)

Military Presence

- New Mexico Guard Facility
- Navy Aviation Training
- Vicinity to WSMR
- Vicinity to Fort Bliss

Comments

Contact Information

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